

SUBJECT: Premier Member Highlight – Leslie Sherwin



LESLIE SHERWIN

Leslie, whose business is NexTier Insurance Services is our premier member highlight for this month. Please be sure to visit Leslie's website at www.nexttierinsurance.com or for a no obligation business insurance coverage review contact Leslie at lesliesherwin@aol.com.

Leslie, tell us a little about your business.

NexTier Insurance Service is a local and personable full service insurance agency serving our customers. Personal Insurance needs for home, auto and health. NexTier Insurance also services customers Business Insurance needs such as property, liability, workers compensation, professional liability, health insurance and bonding of any size or type of business.

How long have you been with this company, or in this business?

I have been in the insurance business for over 30 years and just recently started with NexTier Insurance in 2008. The agency has been in existence for over five years.

What does your company specialize in?

NexTier Insurance specializes in Personal and Business Insurance for any type of operation. As an agent for NexTier my specialties are risk managing and insuring businesses that are new or have unique professional and business exposures. So there is no situation I cannot assist you with.

What sets your company apart from your competition?

What sets us apart is our staffs years of experience in the Insurance industry along with the extensive list of insurance companies that we do business with *all across the county*. As an agency we go above and beyond and just do not cookie cutter our programs for our customers, we risk manage and tailor them towards the customer's needs, wants and exposures.

What products or services does your business provide that can help a WSBA member's business or personal growth?

The products that would be most helpful for the WSBA membership would be for personal and business insurances. Our goal would be to improve their coverage and save the member money on their personal insurance needs such as tenants, home owners, health care or personal auto insurances. Also on the business front, a no obligation or cost to perform a comprehensive review the WSBA member business insurances, identify needs or exposures, offer suggestions and quotations for all their Business Insurance needs. Our review for personal and business insurance are at no obligation, no high pressure selling or cost to the member.

If a WSBA member were to choose to do business with you, what can they be assured of?

An upfront review and direct professional opinion of their insurance's. It is our goal to provide comprehensive programs and at the same time save you money and identify gaps in coverage that would be of concern to the member.

On final thought from Leslie is...Price is important when buying insurance but the great coverage you get for it is priceless.